

Strategic Planning Workshop

Strategic management ensures that your organisation makes decisions and takes action with both the long- and short-term in mind. Strategic management establishes your organisational ideology, long-term goals and objectives, and a framework for assessing operational activities against overarching desired business outcomes. 'Short-term only' management leads to management by crisis.

Stephen Harrison offers services, including workshops and other facilitated activities that enable you to develop a strategic plan, implement a strategic measurement framework, and establish a strategic planning cycle.

What You Receive

You will receive (as agreed):

- Facilitated process(es) for developing and refining your strategic plan
- Clear definition of your ideology – core purpose and values
- A strategic plan with your envisioned future, strategic goals and objectives, value proposition, strategic principles for managing your organisation, and an action plan for implementation in the operational environment
- Strategic measures against which your progress can be monitored and assessed
- Strategic planning cycle ensuring the plan is a living document and is regularly refined and updated (at least annually)

General Approach

Stephen will meet with you to discuss and agree:

- the process to be applied
- session timings and outcomes
- duration and timing of any planning session(s)
- roles and responsibilities for preparing outputs of planning session(s)
- Determine and plan any pre- and post-work required of participants

In a Nutshell

A facilitated strategic planning that enables the whole team to contribute, with the facilitator managing the process and assuring delivery of agreed outcomes.

Primary Audience

- Boards of Directors
- C-Suite/Executive teams
- Senior management teams
- Programme/Project managers
- Programme/Project office managers
- Change managers

Benefits

- Framework for short-term activities, enabling consistent and additive actions operationally to meet desired strategic outcomes
- Clarified responsibilities for planning and executing strategy
- Timely feedback on the relevance and appropriateness of your strategy
- Improved communications with staff over the value they can and do add to the long-term health and vitality of your organisation
- Involvement and ownership of staff in the final plan; they understand its importance

On agreement, Stephen will prepare for the session(s), engage with participants and distribute information and pre-work to assist participants prepare for the session(s), conduct the actual session(s), and perform any agreed closure activities.

What You Can Be Assured Of

Stephen Harrison:

- is experienced and skilled in facilitation and strategic management
- Will act in a professional manner
- Follow a defined and agreed process and deliver agreed results